



Helping Greater Hartford adults learn to read, write, and speak English since 1972.

8TH ANNUAL GALA

Saturday, April 1, 2017

Farmington Gardens
999 Farmington Ave.
Farmington, CT

Executive Director
Carol DeVido Hauss

2016-2017 Board Chair
Aliina Hopkins

Event Contact:
Katie Reaves
Director of Development & Communications
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Event Website:
www.lvgh.org/donate/gala

Why Sponsor?

Just as LVGH benefits from partnerships with companies, companies also benefit when they engage with us. Your company will enjoy improved customer and employee satisfaction and loyalty, along with exposure to the top community leaders, elected officials, and potential customers in our network.

It's a win-win way to enhance your company's image and increase the impact of your charitable contribution.

Thank You!

Thank you for joining us in building a stronger, more resilient, fully literate Greater Hartford.

8TH ANNUAL GALA

CORPORATE/COMMUNITY SPONSOR CONTRACT

Company or Individual Name _____

Company Contact _____

Contact Title _____ Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

Enclosed: \$ _____ Corporate Sponsorship Signature: _____
(see payment methods, below)

2017 GALA SPONSORSHIP LEVELS & BENEFITS

PRESENTING SPONSOR - \$10,000

- 30 VIP guests at Gala (3 front row tables)
- Invitation to private pre-party wine tasting
- Photo opportunity and name recognition in pre- and post-event publicity
- Name and logo on invitation and all event marketing materials
- Podium logo recognition at event
- Opportunity to introduce guest speaker
- Full page back cover color ad in program book
- Recognition as Presenting Sponsor with full screen name & logo (or ad) displayed on revolving slideshow at Gala
- Verbal recognition as Presenting sponsor at Gala
- Year long logo, presence on LVGH website homepage, event page, & social media
- Name recognition in LVGH annual report & newsletter distributed to 1000+ contacts
- Sponsor table at event with the opportunity to display company materials

EMERALD - \$1,000

- 4 seats at Gala
- Name recognition in post-event publicity, LVGH annual report & newsletter distributed to 1000+ contacts
- 1/4 black and white ad in program book
- Recognition as Emerald Sponsor with name & logo displayed with other sponsors on revolving slideshow at Gala

SAPPHIRE - \$500

- 2 seats at the Gala
- Name recognition in post-event publicity, LVGH annual report & newsletter distributed to 1000+ contacts
- Recognition as Sapphire Sponsor with name & logo displayed with other sponsors on revolving slideshow at Gala
- Name Listing in program book

PLATINUM - \$5,000

- 20 VIP guests at Gala (2 tables)
- Invitation to private pre-party wine tasting
- Name and logo on invitation and all event marketing materials
- Full page color ad in program book
- Recognition as Platinum Sponsor with full screen name & logo (or ad) displayed on revolving slideshow at Gala
- Verbal recognition as Platinum sponsor at Gala
- Presence on LVGH website homepage, event page, & social media
- Name recognition in LVGH annual report & newsletter distributed to 1000+ contacts

GOLD - \$3,000

- 1 table at Gala (10 guests)
- Name recognition in pre and post-event Publicity
- Recognition as Gold Sponsor with ½ screen name & logo displayed on revolving slideshow at Gala
- 1/2 page color ad in program book
- Logo on LVGH website, event page & social media page
- Name recognition in LVGH annual report & newsletter distributed to 1000+ contacts

SILVER - \$2,000

- 6 seats at Gala
- Name recognition in post-event publicity
- Recognition as Silver Sponsor with ½ screen name & logo displayed on revolving slideshow at Gala
- 1/2 black and white ad in program book
- Logo on LVGH event page
- Name recognition in LVGH annual report & newsletter distributed to 1000+ contacts

Payment Method:

Check Enclosed (payable to LVGH)

Online: www.lvgh.org/donate

Credit Card: AMEX VISA MC

Name on card: _____

Card #: _____

Expiration Date: _____ / _____

Signature: _____

Please keep a copy of this form for your records and return original with payment to:

LVGH, 30 Arbor Street, Hartford, CT 06106
or include your sponsorship package choice when making your online payment at www.lvgh.org/donate

Literacy Volunteers of Greater Hartford is a 501(c)3 nonprofit organization. Contributions in excess of \$75 per person (for packages including tickets) may be tax-deductible to the extent allowable by law.